

*Why many affluent homebuyers turn to MEMBERS of  
THE INSTITUTE FOR LUXURY HOME MARKETING®*

*Here are a few of the ways you'll benefit from working with me:*

**Lifestyle matching means finding the right home for you.**

Choosing a home is about so much more than number of bedrooms, square footage, school district, and commute time. Finding the perfect home is a function of matching homes with your preferred lifestyle. You can count on me to listen and understand the quality, features and amenities that matter to you, and help you zero in on just the right residence – one that's a match for the lifestyle you want to lead. Think of me as your real estate matchmaker.

**Special competencies equal the right results for you.**

A successful luxury property transaction demands competencies over and above those of the typical real estate agent. Thanks to the special training I've received, you can count on me to have the skills necessary to help you accomplish your home buying goals. From providing important data about local upper-tier market conditions and home pricing to putting strong negotiation skills to work for you, my expertise can help maximize the success of your transaction.

**My ability to be discreet protects your privacy.**

Your transaction will be confidential. If you have extraordinary concerns about security and privacy, let me know. We can review options for maximizing the confidentiality of your transaction.

**Assistance most anywhere you want to buy.**

Looking outside our local market? No matter where you want to buy - city or resort, in-country or abroad - I can help you locate a knowledgeable professional through THE INSTITUTE FOR LUXURY HOME MARKETING and its many international affiliations and contacts. Pick a locale, I'll find a real estate professional to help you.

• • • • •

THE INSTITUTE FOR LUXURY HOME MARKETING® is comprised of real estate professionals who have completed special training in understanding and meeting the needs of the very successful. Unlike other groups of luxury agents, members of The Institute are not limited to those of one real estate company or brand, nor can an agent simply pay his or her money and join. The Institute is committed to providing the training and tools necessary to help its members deliver outstanding service to the buyers and sellers of luxury homes.